



Core Beliefs

- *We believe in Story & Song as a valued “third place” for our community. Not home or work, third places are heart-centers, offering a place to gather, learn from one another, and connect in meaningful ways. The bookstore, bistro, and The Second Story for Art & Creativity are all essential to the vibrancy of Story & Song.*
- *We believe in the value of creating a friendly and comfortable atmosphere that is welcoming to readers, writers, musicians, artists, children and families, visitors, and people of all ages, cultures, and beliefs.*
- *We believe that reading helps us better understand ourselves and others. We believe in the value of the written word and acknowledge the power of books to change lives.*
- *We believe our genuine hospitality and helpfulness will be the reason others feel a kinship to us and will enthusiastically support Story & Song.*
- *We believe in offering books and other merchandise that readers of all ages will enjoy and find worthwhile. Every day, we learn more about what customers want and adjust our selection accordingly.*
- *We believe in the diversity of ideas and do not stand in judgment about what others wish to read. First Amendment rights are respected here.*
- *We believe that the food we prepare and share with others helps nourish bodies and minds and that gathering around the table is an essential part of creating community.*
- *We acknowledge that we are stewards of Story & Song and by carefully managing resources and creating profits we can improve the store, contribute to our community, and help strengthen our local economy.*
- *We believe that together we create a positive and rewarding work environment where we offer one another respect, encouragement, and support. We take initiative to make things better and hold our commitment to serving customers and one another as our primary goal.*
- *We communicate with integrity and honesty and believe in resolving problems constructively. We pitch in, take initiative, and know that each of us is a co-creator of our work culture.*
- *We believe in enjoying our work, finding reasons to laugh, and creating space for the literary, performing, visual, and culinary arts enriches our lives.*
- *We believe that small acts of kindness help create a better world. Each day, we strive to be the reason someone smiles.*